

## Colts 4 A Cause

### Overview:

This is a program that RHR has designed to help support local non-profit organizations in Southern Alberta. The goal of Colts 4 A Cause is to provide funds to local organizations to help support programming and operations in non profits and charitable organizations that promote and support; family, youth, and/or economic development.

### Details:

RHR will donate one colt per year for auction at the annual RHR Colt Starting Challenge, where sale proceeds will be donated to the benefitting organization. RHR will incur all of the costs associated with the auctioning of the colt at the Challenge. In order to participate an organization must:

- Be a registered charity or non-profit agency that helps support family, youth, and/or economic development in the Southern Alberta Region.
- Be willing to publicize the Colts 4 A Cause donation on its website, social media, and annual report.
- Agree to a joint press release being issued.
- Understand that the money donated will be based upon the sale price at the RHR Challenge.

Organizations can submit their Letter of Inquiry to Rocking Heart Ranch via the ranch email at [rockingheartranch@gmail.com](mailto:rockingheartranch@gmail.com) by December 31<sup>st</sup> of each year. All Letters' of Inquiry will be reviewed by the owners of Rocking Heart Ranch and they will choose the organization based upon a family vote. The recipient of the donation will be notified by end of January and a joint press release will be issued in early February.

### Contact Information:

Letters of Inquiry can be emailed to [rockingheartranch@gmail.com](mailto:rockingheartranch@gmail.com) and should include a history and overview of your organization, who the funds would benefit, and why you should be chosen. For questions regarding the donation, please email Melody Garner-Skiba at the above address or Marc Garner at [rockingheartranchltd@gmail.com](mailto:rockingheartranchltd@gmail.com).